



A cultural and creative brand from China

Hercter

**Shandong Golden Realm
Industry Co. Ltd.**

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PART 1

OVERVIEW

HERCTER

overview

Hercter, a high-end brand under Shandong Golden Realm Co. Ltd, can provide customized techniqueing services on various **cultural and creative products, such as journaling tapes, stickers, badges, transparent cards, colored papers, acrylic products and refrigerator magnets**. It also offer **professional one-stop customized services** covering production, sales, and after-sales. The company has introduced the internationally advanced **Italian Durst Tau 330 RSC industrial printing machine**. The printing speed can reach **80m/min**, and the printing accuracy is **1200×1200 dpi**. By using Italian-imported printing inks, the color coverage can **reach 95% of the Pantone color chart**. The washi papers and high-transparency PET materials used in the production are exclusive to Hercter. The foil stamping equipment adopted can accurately and perfectly present **shell shine, 3D foil stamping, crystal transparency, and various composite techniques**, achieving a secondary improvement in the printing technique. It can be **customized personally**, flexibly and changeably to **meet different needs**.

Hercter

A factory from China mainland providing high standard quality customized products.

 GOLDEN REALM

Entrance 



65000m²
factory areas



30+
equipment



200+
employees

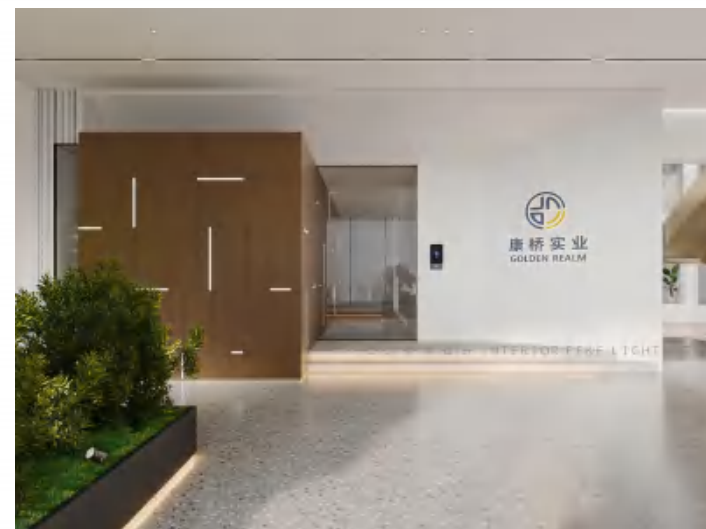
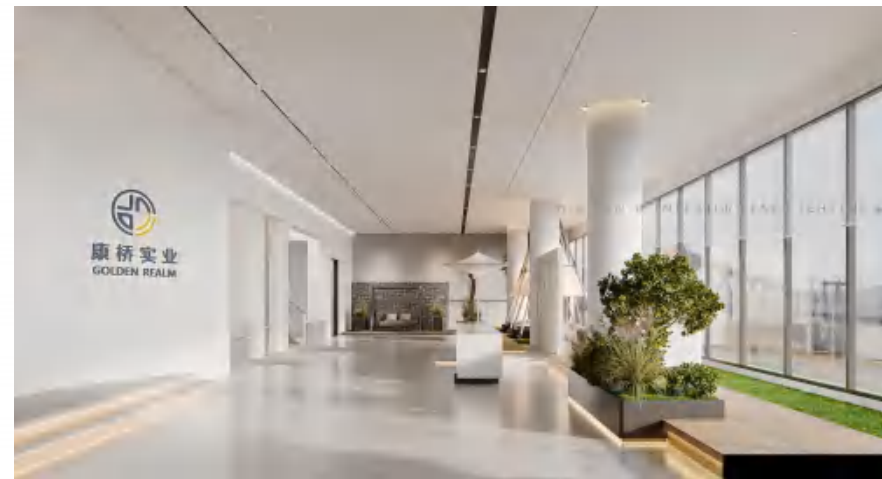


4 million
monthly
production

PART 2

COMPANY PROFILE

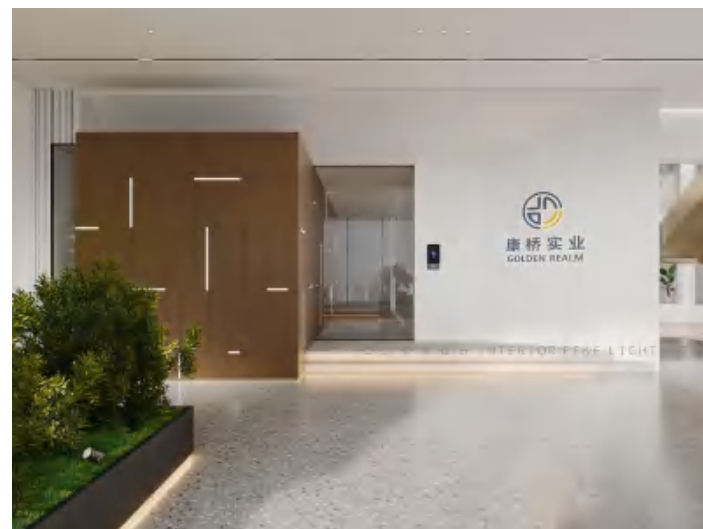
ENVIRONMENT



ENVIRONMENT



COMPANY



EQUIPMENTS



EQUIPMENT



The only factory owns
3 DURST 330 in Asia.



Print precise: 1200*1200dpi.
Print speed: 80m/min
Covered 95% Pantone color



Promising the pattern details
and color accuracy, meeting
the needs of premium
products from clients.

EQUIPMENTS

Three stamping equipment imported from Europe, rachieving the improvement of multiple techniques.



Abundant Equipment, Premium Material, Customization, Shorter Manufacturing Cycle



PART 3

PRODUCTS

- ✓ Journaling Tape
- ✓ Acrylic Stand
- ✓ Acrylic Keychain
- ✓ Backing Card
- ✓ Transparent Card
- ✓ Sticker
- ✓ Signature board
- ✓ Exquisite Frame Artwork
- ✓ Badge
- ✓ Laser Card
- ✓ Gooch Card Bead Pack
- ✓ Flowing Sand Acrylic Stand
- ✓ Refrigerator Magnet

TAPE ROLLS

- Washi paper imported from Japan with moderate thickness, more uniform and finer fibers and a better resilience, high transparency and low haze PET.
- Removable adhesive, repositionable, even distribution of glue, excellent adhesion, environmentally friendly and odorless.
- Varied foil stampings are supported. ([refer to technique for more details](#))
- Diverse uses for decoration, DIY phone cases, photo frames, making collages and ledgers.



EXQUISITE FRAME ARTWORK

- Frames made of aluminum alloy, stainless steel and PS materials, which is highly durable and anti-aging.
- Frames come in various shapes and colors, a wide range of backboards and surface materials.
- Varied styles of the artwork are supported, each piece of artwork is unique.
- Use for decorative handicrafts and gifts.



STICKERS

- Ample materials (PET, BOPP, PVC, Washi paper), environmental friendly and odorless.
- Washi paper imported from Japan with moderate thickness, more uniform and finer fibers and a better resilience, high transparency and low haze PET.
- Removable adhesive, repositionable, even distribution of glue, excellent adhesion, environmentally friendly and odorless.
- High precise die-cutting, full or half piercing is optional no burrs or paper scraps on the edges.
- Varied foil stampings and film coverings are supported. (refer to technique for more details)
- Diverse uses for decoration, DIY phone cases, card holders, photo frames and beautify photo cards.



ACRYLIC KEYCHAIN

- High permeability, resistance and anti-aging yellowing optical grade acrylic, smooth surface without odor.
- Diamond cutting ensure smooth and seamless carved edges.
- Printing forward and laminating technique to achieve a strong 3D tactile feeling.
- Drip molding is support to get a smooth surface with scratch resistance and aging resistance.
- A variety of foil stamping techniques and metal accessories.(refer to technique for more details)
- Diverse uses for decorations, accessories, customized freebies and merchandise.



ACRYLIC STANDEE

- High permeability, resistance and anti-aging and yellowing optical acrylic, smooth surface without odor.
- Diverse adhesive ways: forward(The pattern is on the surface with 3D and more intuitive technique layer effect); backward(The pattern is on the inside protecting the pattern to get a resistant smooth surface.); dual-side(The pattern is between the acrylic pieces with a better texture.)
- Diamond cut, engraving, cutting and polishing, slippery slate, physical cutting without odor.
- Varied foil stampings, film coverings and drip molding are supported.(refer to technique for more details)
- Diverse uses for merchandise, decorations, phone holders, assemble toys and gifts.



BADGE

- High light transmittance PET, no noise points and low haze.
- Tinplate techniqueed with double oil-coating technique to achieve a high-standard rust-proof effect.
- Printing forward to achieve a 3D effect on surface.
- High-standard pressing to ensure surface smoother.
- Varied of foil stamping and backing materials.(refer to technique for more details)
- Diverse uses for decorations, accessories, customized freebies and merchandise.



TRANSPARENT CARD

- Varied thicknesses PET are alternative. High permeability resistance and anti-aging yellowing optical acrylic, smooth surface without odor.
- Diverse adhesive ways: forward(The pattern is on the surface with 3D and more direct technique layer effect.); backward(The pattern is on the inside protecting the pattern to get a resistant smooth surface.).
- Varied foil stampings, film coverings and drip molding are supported. ([refer to technique for more details](#))
- Diverse uses for merchandise, decorations and gifts.



LASER CARD

- White cardboard of high smoothness, even thickness, high hardness and durability.
- Double-sided printing and lamination with high-precision alignment.
- Reverse UV technique to get a high visual contrast between the glossy and matte varnishes, with a high-quality texture and a strong 3D tactile feeling.
- Exquisite cutting technique ensures no burrs or paper scraps on the edges.
- Diverse uses for ticket stub, bookmarks, decorations, merchandise and gifts.



GOOCH CARD BEAD PACK

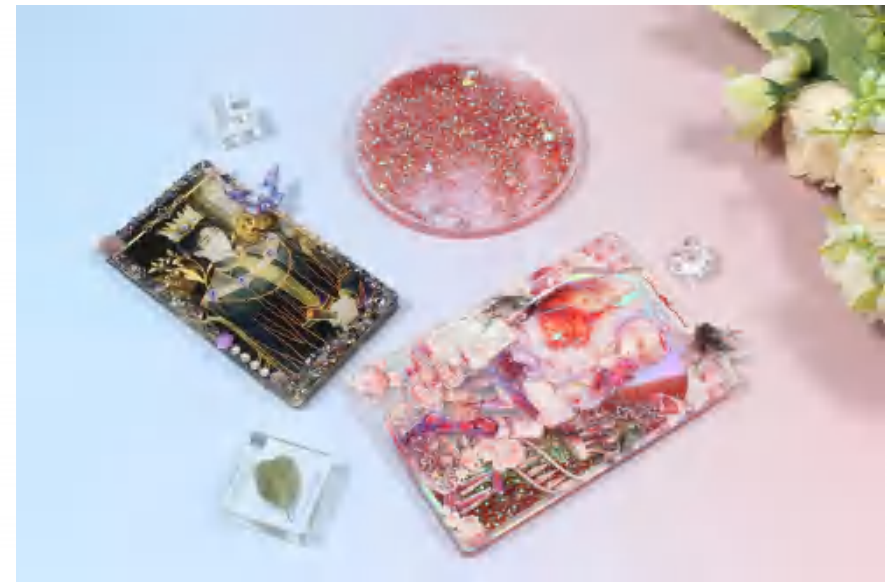
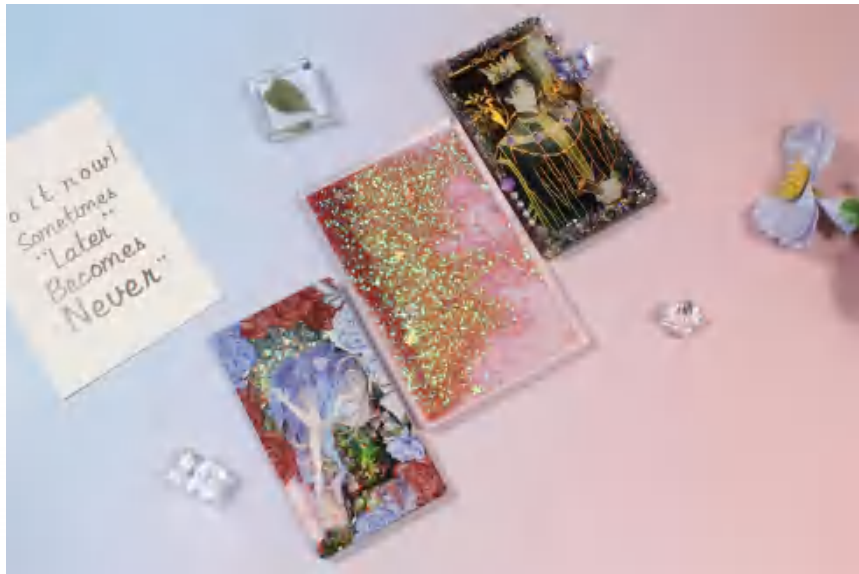


- Varied thicknesses PET and background materials are alternative.
- High precise die-cutting, full piercing without residual raw edges.
- Diverse uses for DIY decorative stickers, exquisite and convenient products.



FLOWING SAND ACRYLIC STAND

- High permeability, resistance and anti-aging yellowing optical grade acrylic, smooth surface without odor.
- Diamond cutting technique to get smooth and seamless carved edges.
- Printing forward to achieve a 3D effect.
- High-quality sand oil with low viscosity to get high floating effect.
- A variety of foil stampings are supported.(refer to technique for more details)
- For secondary creations, decorations, merchandise and gifts.



SIGNATURE BOARD

- High permeability resistance and anti-aging yellowing optical acrylic, smooth surface without odor.
- Diamond cut, engraving and polishing, slippery surface, high permeability, physical cutting without odor.
- Varied foil stampings, film coverings, drip molding, backgrounds, edge bindings are supported. (refer to technique for more details)
- Diverse uses for secondary creations, merchandise, decorations and gifts.



RERFRIGERITOR MAGENT

- PET with high light transmittance, no noise points and low haze, high permeability, resistance and anti-aging yellowing optical grade acrylic, smooth surface without odor.
- Diamond cutting to get smooth and seamless carved edges.
- Printing forward to achieve a 3D effect.
- Drip molding is supported, to get a smooth surface with scratch resistance and aging resistance.
- Varied foil stampings and backing materials.(refer to technique for more details)
- Diverse uses for memo pads, decorations, accessories, merchandise and gifts.



PART 4

TECHNIQUE

- ✓ Background
- ✓ Edge-Binding
- ✓ Foil Stamping
- ✓ Lamination films

BACKGROUND



Silver Glitter - Brushed
(Dazzling Gold)



Silver Glitter - Brushed
(Champagne Gold)



Silver Glitter - Brushed
(Silver Glitter Color)



Silver Glitter - Brushed
(Pink)



Silver Glitter
(Blue)



Silver Glitter
(Silver Glitter Color)



Silver Glitter
(Pearl Light Purple)



Silver Glitter
(Pearl Champagne Gold)

BACKGROUND



Silver



Shiny Black



Shiny Blue



Matte Red



Gold



Iridescent



Pearlescent Blue



Pearlescent Pink

BACKGROUND



Silver Glitter (Gold)



Silver Glitter
(Pears Silver Glitter Color)



Laser
(Fine Sandy Color)



Laser
(Plain Color)



Laser
(Crushed Glass Color)



Reflective
(Bright Silver Chemical Fiber 5E)



Iridescent
(White Porcelain)



to be continued...

EDGE-BINDING



Shiny Gold



Shiny Silver



Wine Red



Sapphire Blue

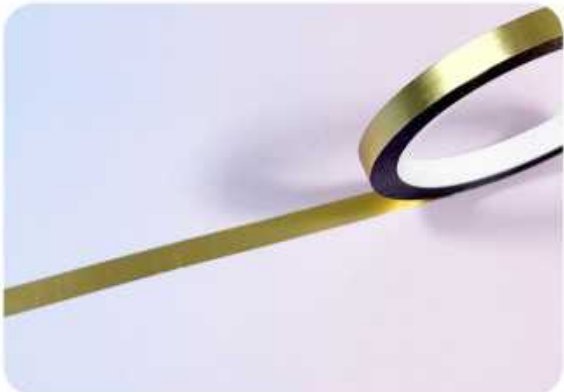


Champagne Gold

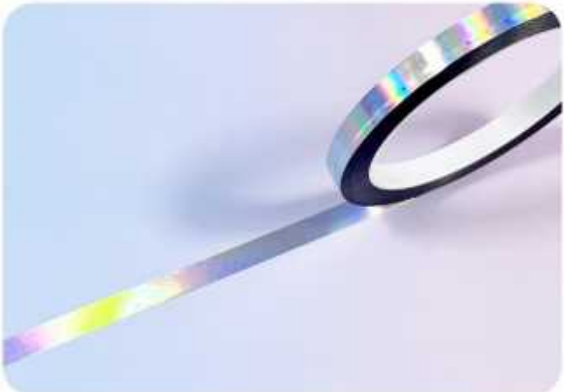


Dark Matte Gold

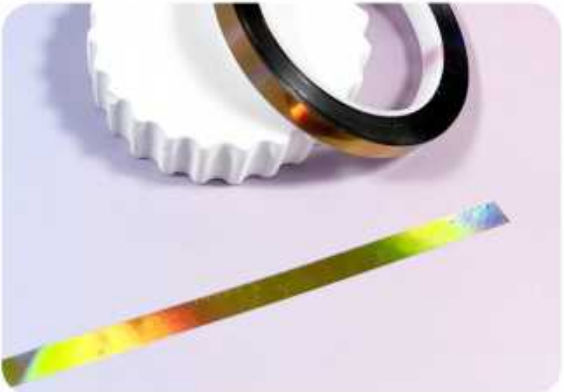
EDGE-BLINDING



Colored Gold(Light Matte Gold)



Laser(Silver)



Laser(Gold)



Glitter-Flowing(Silver)



Glitter-Flowing(Gold)



Glitter-Flowing(Pink)

EDGE-BINDING

Glitter-Flowing



Blue



Black



Red



Green



Light Black



Light Glod

EDGE-BLINDING

Grid



Blue



Gold



Silver



Red



Green

to be continued...

FOIL STAMPING

Only partial display



Shell Light



Crystal



Gold



Laser Sliver



Galaxy Light



Shell Sliver



Aurora Blue

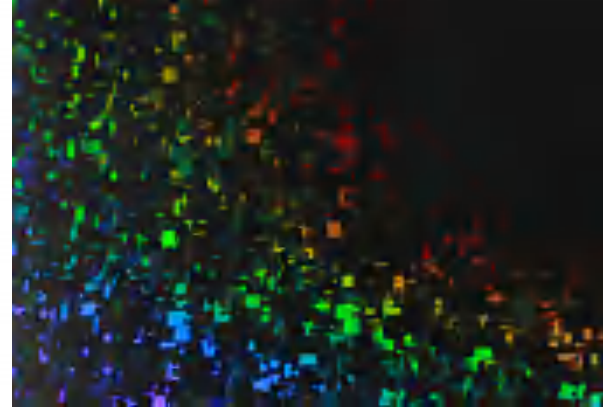


Shell Gold

LAMINATION FILMS



Stars



Ice flake



Rainbow



Fireworks



Skin-Touch



Starshine

Hercter

A factory from China mainland providing high standard quality customized products.

www.hercter.com



Entrance →





Thanks For Watching

THANK YOU!

Shandong Golden Realm Industry Co. Ltd.
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International Business Department